



## **SOMMFOUNDATION, IN COOPERATION WITH DARK HORSE WINE & E&J GALLO, AWARDS THE PENNSYLVANIA WOMEN OF WINE SCHOLARSHIP**

SommFoundation congratulates Isabel Hirshberg, recipient of the 2021 Pennsylvania Women of Wine Scholarship. Isabel has been awarded \$5000 in general education scholarship funds to assist with professional studies and certifications.

This scholarship is sponsored by Dark Horse Wine and E&J Gallo with the goal of advancing the education and careers of the next generation of women in the industry. Gallo Brands *WOMEN BEHIND THE WINE* initiative is a multi-faceted campaign focused on the advancement and achievements of women in the industry. Joe C. Gallo, Vice President of LUX Wines and Channel Marketing states: "There is a tremendous opportunity to support women wanting to enter the industry or advance their careers in wine and spirits. Women Behind the Wine empowers women with meaningful educational experiences and champions a more innovative and inclusive category." Find out more about the Women Behind the Wine initiative at Gallo's [Wine Dialogues](#) site. You can also check to see what's happening on social media by following #WomenBehindTheWine.



Isabel Hirshberg grew up in Elkins Park, PA and graduated from Princeton University in 2019 with a degree in public and international affairs and a minor in Spanish. After interning at Sherry-Lehmann Wine and Spirits in Manhattan going into her senior year, she decided to apply for a fellowship on a vineyard in Chile. She was accepted to a yearlong fellowship program at Kingston Family Vineyards in Chile's Casablanca Valley to

study enology and viticulture. When the fellowship ended early due to COVID-19, she returned home and started offering socially-distanced, at-home wine tastings. To date, she has hosted over eighty-five wine tastings for wine lovers in the Greater Philadelphia area. Follow Isabel on Instagram [@eatsbyiz](#).

The mission of SommFoundation is to assist wine and spirits professionals to achieve the highest level of proficiency and accreditation in the food and beverage industry. SommFoundation provides enrichment opportunities and scholarships to sommeliers, restaurant professionals, wine journalists, and winemakers to further their knowledge about the world of wine and spirits.